

# Corporate Training Docket



## ABOUT GREYCAPS

Greycaps India Private Limited, is today India's largest live quizzing and leading knowledge services company across Asia. We primarily work with clients in India, the Middle East, Singapore, Sri Lanka, United Kingdom and the US.

We have successfully adopted and implemented quizzing and other events as an alternative tool for education in India to enhance and sustain awareness and interest levels related to happenings across the world, aided by appropriate technology. These tools have been a huge success both in urban and rural areas of India to deliver knowledge and enhance confidence levels of youth. Founded by noted quizmaster Giri Balasubramaniam aka Pickbrain, Greycaps has come a long way since its inception.

## AWARDS & ACCOLADES

Voted to the Tata NEN Top 30 Companies : India's Hottets Startups from among 600 contesting companies.

Global Innovator Award 06-07 by Massachusetts Institute of Technology, USA for successful implementation of programs to improve the knowledge and confidence of people.

Devang Mehta Award by Ministry of Information Tech , Govt of India for Rural Initiatives for enhance IT Awareness.

Invited to the Bangalore round of LEAD INDIA, TOI initiative.

Internet Oscar at Global Internet Awards Singapore for Innovation in Education and usage of alternative education tools.

Featured by The British Broadcasting Corporation in a documentary on the Rural IT initiative started by us with the Karnataka Government.

For a young company like ours, it is truly an honour to have received appreciation and personal audience to present our work and vision to thought leaders like Dr. APJ Abdul Kalam, Prof. C.K.Prahalad, Mr. Narayana Murthy and Dr.Vinton Cerf.

## GREYCAPS TRAINING APPROACH



Greycaps understands and appreciates that each corporate in the country is unique with regards to its employees – be it approach, interests or acumen and hence training needs could differ across target groups.

Greycaps synergises the strength of Customized content that involves research on a continuous basis on the world of business with standard training programs through its Human Capital development initiative.

The integration of relevant business information and examples to modules takes place after a training need analysis to understand training deliverables to be able to gauge and hence design the training modules for the target group of employees accordingly. This enables

Greycaps to identify the appropriate trainer from its pool of consultants relevant to the training need of the target group.

Greycaps Standard Training Module offerings ( A broad outline)

## CORPORATE CLIENTELE (PARTIAL LIST)

Tata Sons | Aditya Birla Group | Infosys | Cognizant | Aravind Mills | ITC | ABP | Economic times

## Testimonials



### Edward De Bono

Lateral Thinking Guru  
"Pickbrain's research and usage of information is so thoughtful and creative, with all my thinking hats I could not crack him."



### R. Gopalakrishnan

TATA Sons  
"Platforms like this have made business information so interesting and engaging."



### NR Narayana Murthy

Infosys  
"Giri and his team have done great work for Infosys and others creating powerful knowledge vehicles"



## Standard Training Modules

### Business communication

This is a customized module which will focus on enhancing the written as well as oral communication of the participants. With techniques which could help the participants observe change in themselves in a brief period of time, this module aims providing lasting results in the participants.

**BUSINESS  
COMMUNICATION**  
6 hours | 30 pax

### Business Presentation skills

We also integrate culture as a component when it comes to Business Presentation skills so that the participants can be aware of the fear of public speaking. This intense workshop looks at assisting participants see instant changes in their gesture, posture, structuring as well as enhance their confidence levels

**BUSINESS  
PRESENTATION SKILLS**  
12 hours | 20 pax

### PROFESSIONAL AND PERSONAL EFFECTIVENESS

This module would look at the fundamentals of human behavior and inspire the participants to take their lives in their control. With highly effective aspects like COI (Circle of control) and COC (Circle of influence), understanding self and goal setting, the module is extremely powerful in giving the participants perspective of their own self and how they can move ahead effectively by influencing certain changes in their lives.

**PROFESSIONAL &  
PERSONAL  
EFFECTIVENESS**  
6 hours | 30 pax

**Customized modules:** Time management, Goal Setting, Effective Meetings and any other related module in specific that a organization would look for.

### Working in teams

This module would look at reinforcing the advantages of working in a team and how this will help all stakeholders to reach out and move past set boundaries of performance. With exercises and activities that will bring forth the inherent qualities of being a team player, this workshop will foster better understanding of self and others leading to management of conflict points leading to a buoyant team work at the workplace.

**WORKING  
IN TEAMS**  
12 hours | 45 pax

### Leadership

Every organization needs leaders at every level in every function to traverse these challenging times to foster innovation, team spirit and enhanced productivity. Drawing on leadership insights from India and across this globe from the world of business and other fields, this high impact workshop will make a difference reinforcing the fact that leadership is all about focus, "walking the talk", innovation and integrity.

**LEADERSHIP  
CUSTOMISED | 15 pax**

### PRICING

We would arrive at the pricing based on a understanding of:

- Seniority of the target group and hence the related Trainer fitment
- Modality of the workshop: Video based, degree of evaluation and feedback for the target group or other requirements which shows up in the training need analysis leading to a specific expertise intervention.
- Geographic location of the training venue (Bangalore/outstation): The impact would be on the decision to source a trainer close to the outstation location or have a Bangalore based trainer travel.

### CONTACT:

**Shravan Shetty, AGM, Human Capital Development**

e-mail : shravan@greycaps.com, hcd@greycaps.com | Phone: +919880130770, 080-41202438