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TATA CRUCIBLE BUSINESS QUIZ

Travelkhana.com, TCS win 'battle of brains'

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LUCKNOW: It was a 'battle of brains' at the 10th edition of the Tata Crucible Business Quiz on Sunday. And the team that held its nerve won the contest as the audience watched the proceedings with bated breath.

After competing with some of the sharpest minds in the city, teams from Travelkhana.com and Tata Consultancy Services emerged winners in the non-Tata and Tata rounds respectively. They outperformed their competitors in the Lucknow regional round with their razor sharp responses and out-of-the-box thinking.

In the non-Tata corporate round, the winners were award-



■ Jayant Krishna of TCS hands over the ₹1 lakh cheque to Travelkhana.com team.

ed a cash prize of Rs 100,000. The winning team from Travelkhana.com comprising Shivdas and Siddharth will now compete with regional winners from 5 other cities, at the zonal finals to be held in Delhi on October 6. The runners-up team of Dhubra Jyoti Chatterjee and Aman

Oberoi from ITC were awarded a cash prize of Rs 50,000.

In the Tata round also, the winners were felicitated with a cash prize of Rs 100,000. The winning team from Tata Consultancy Services Ltd (TCS) comprising Debabrata Mallick and KA Kumar will now com-

pete with regional winners from other cities, at the national finals in Mumbai later this year.

The runners-up team of Abhishek Dhaka and Jasmeet Singh Arora from Tata Motors were awarded a cash prize of Rs 50,000.

The Lucknow region round of Tata Crucible Business Quiz 2013 saw participation from over 100 corporate teams from Lucknow and several cities in the region. The quiz was conducted by ace quizmaster Giri Balasubramaniam aka Pickbrain.

The winners were felicitated by the chief guest Alok Kumar, principal secretary, vocational education and Jayant Krishna, principal consultant and regional head, Tata Consultancy Services (TCS), Lucknow.

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